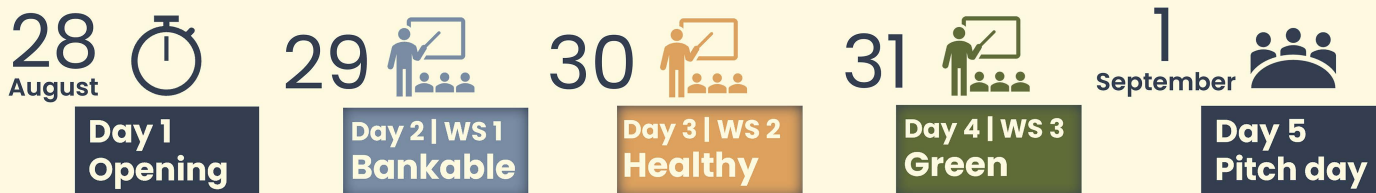




Dialogues with Brazil

Program and Schedule



**Municipalities & partners
creating investment-ready projects together!**



Healthy, green, and bankable

Berlim, Alemanha, 2023

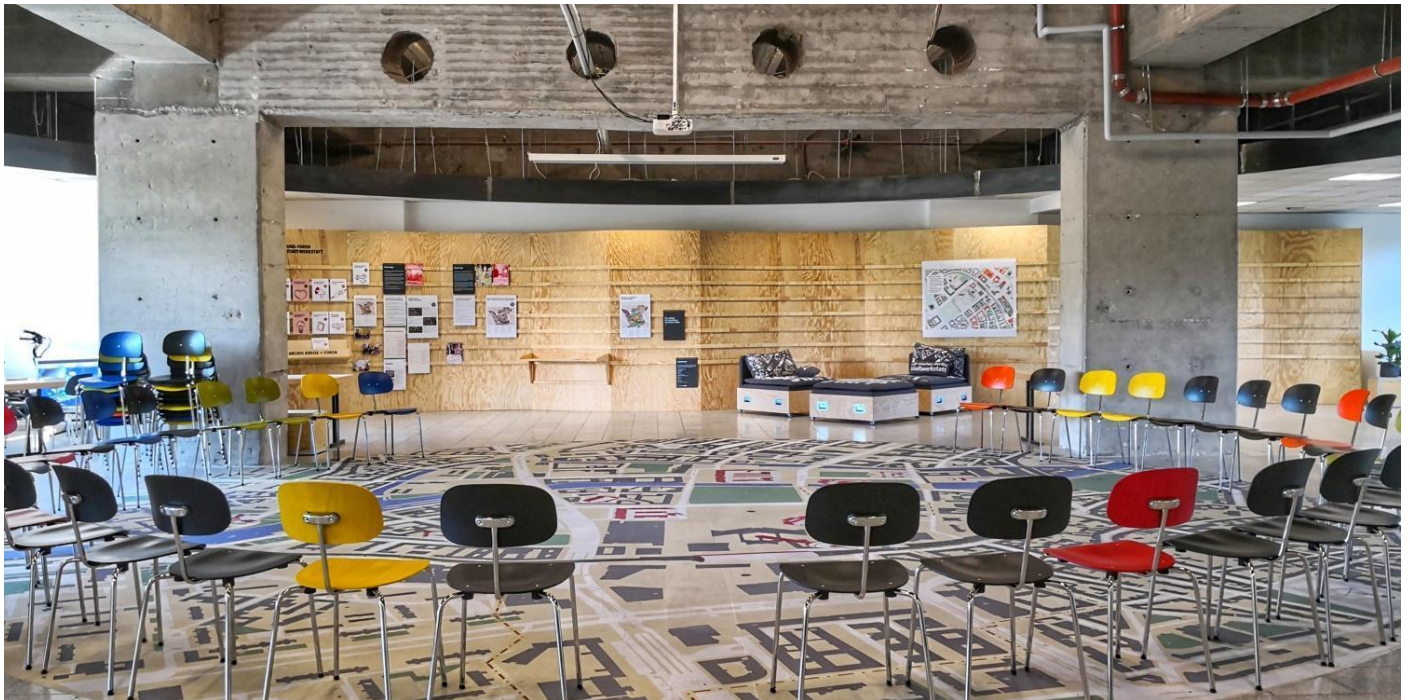


Day 1 Opening

August 28, 14:00 hrs

Location: Stadtwerkstatt, Berlin Senate

Karl-Liebknecht-Straße 11, 10178 Berlin, 1. Stock in den Arkaden



Opening words, Alvaro Valera Sosa, Building Health Lab Director

Welcome to Berlin, Beate Albert, Berlin Smart Cities Coordinator

A Word for the Delegates, Fernando Marangoni, Chamber of Deputies of Brazil

Cities for People, Alessandra Bianchi, Federal University of Paraná Professor

UrbanCare Smart Mobility Tour | 16:10

The Smart Mobility field trip is to explore four modes of mass public transportation services in Berlin for our participants to rate technical performance and user experience.

It starts by taking the Straße Bahn (tram) from Alexanderplatz to Hackescher Markt, walking to Unter den Linden, then taking a bus to Zoologischer Garten and returning to Hackeschermarkt with the U-Bahn (metro) and S-Bahn (train). The trip also offers the opportunity of sightseeing historical sights and walking Berlin's two of three downtowns.



Day 2 | WS 1

Bankable

August 29, 8:30 hrs

Location: ANCB, AEDES Metropolitan Lab, Christinenstraße 18-19, 10119 Berlin



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Intro Talks | 8:30 am

A German Perspective, Hans-Jürgen Commerell, AEDES/ANCB Director

A Brazilian Perspective through the ANDUS Project, Thomaz Ramalho, FIPE/GIZ

Inputs:

Manuel Cervero, Asian Infrastructure Investment Bank (AIIB) Investment officer

Eduardo Kaplan Barbosa, The Brazilian Development Bank (BNDES) Manager

Bankable Workshop Advisory:

Thomaz Ramalho, GIZ/FIPE The Institute of Economic Research Foundation of Brazil

8:50

Intro to the 3-day event

Alvaro Valera Sosa, BHL Building Health Lab

9:00 – 9:20

AEDES and an Overview of Germany's Sustainable Urban Planning Vision | Lecture EN

Dunya Bouchi, Managing Director ANCB; Miriam Mlecek, Programme Manager ANCB

9:20 – 9:40

ANDUS, Support to the Brazilian National Agenda for Sust. Urb. Development | Lecture PT **Intro to the Bankability Day**

Thomaz Ramalho | GIZ & FIPE, The Institute of Economic Research Foundation of Brazil

9:40 – 10:00

Congress Cooperation and Support Mechanisms for Urban Development | Lecture PT

Congress Deputy of Brazil Fernando Marangoni

Q&A with speakers

10:30 Coffee break

11:00 – 12:30

Group exercise using the UrbanCare Workspace

12:30 – 13:30 Lunch

13:30 – 15:30

BNDES Application Project Cycle and its Requirements | Online Input PT

Q&A

Eduardo Kaplan Barbosa | BNDES, Brazilian Development Bank

PPP on Social Housing | Online Input PT

Reinaldo Iapequino | CDHU Companhia de Desenvolvimento Habitacional e Urbano

AIIB Application Project Cycle and Three Cases | Online Input PT

Manuel Cervero | AIIB, Asian Infrastructure Investment Bank

15:30 – 17:00

Ask me anything about Bankability! | Workshop dialogue PT

Thomaz Ramalho | GIZ & FIPE



Day 3 | WS 2 Healthy

August 30, 9:00 hrs

Location: ANCB, AEDES Metropolitan Lab, Christinenstraße 18-19, 10119 Berlin



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Inputs:

Inge Lechner, Changing Cities E.v. Communications

Angie Palacios, CAF Urban Development Unit Executive

Healthy Workshop Input and Advisory:

Alvaro Valera Sosa, Building Health Lab (BHL) Director

UrbanCare Active Travel Study | 16:10

Berlin Neighborhoods are undergoing a profound transformation of its streets through the KiezBlocks (Super Blocks) initiative from Changing Cities e.v. and recent support from Building Health Lab. Many administrative and policy obstacles remain unsolved. Partnerships between citizens with impact companies will overcome these problems in the next decade.

The Active Travel field trip happens in two neighborhoods of Prenzlauer Berg. It studies synergies between pedestrians, bikers, and public transportation users. We will look at street barriers to slower groups, such as children and older adults, from planning and design decision making of bike lanes, public transportation stops, and street crossings.

8:50

Intro to the day

Alvaro Valera Sosa | BHL

9:00 – 9:20

Integrated Mobility | Lecture EN

Ali Saad | ARUP

9:20 – 9:40

Cities for People, Integrating Health-related SDGs in Urban Projects | Lecture PT

Alessandra Bianchi | Federal University of Paraná

Q&A with speakers

10:00 – 11:00

Coffee Talks (Short presentations – 3 Municipalities)

11:00 – 12:00

UrbanCare, Evidence-based Planning and Design | Lecture EN

Alvaro Valera Sosa | BHL

12:10 – 12:30

Changing Cities, Berlin's Super Blocks Citizen Engagement Approach | Lecture EN

Inge Lechner | Changing Cities e.V. Berlin

12:30 – 13:30 Lunch

13:30 – 14:30

CAF Application Project Cycle and its Requirements | Online PT

An Inclusive Active Mobility Case | Online PT

Q&A

André Jacobsen | CAF, Development Bank of Latin America and the Caribbean

14:30 – 15:00

Coffee Talks (Short presentation – 1 Municipality online)

15:00 – 16:30

Ask Me Anything about Urban Health! | Workshop dialogue EN

Alvaro Valera Sosa



Day 4 | WS 3

Green

August 31, 9:00 hrs

Location: ANCB, AEDES Metropolitan Lab, Christinenstraße 18–19, 10119 Berlin



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Input:

Marco Schmidt, Federal Inst. Building, Urb. Affairs & Spatial Dev. Research (BBSR)

Peter Sailer, International Smart Cities Network (GIZ) project lead

Green Workshop Advisory:

Jacob van Rijs, Technical University of Berlin (TU-Berlin) Professor

UrbanCare Case Visit: How is evidence-based policy made? | 16:10

Potsdamer Platz, once a desolate no man's land bisected by the Berlin Wall during the Cold War, is today a site of vibrant public spaces, often bustling with people from all walks of life. Among its skyscrapers, contemporary architecture, and futuristic design, it has an urban waterscape with a unique proposal in Germany. The urban project idea is to use rainwater where it falls by harvesting the annual rainfall and reuse it for toilet flushing, irrigation, and fire systems. The results are less polluted surface waters, flood risk reduction, improved microclimate, and increased local biodiversity.

In our third UrbanCare field study, we will witness how closing the water cycle by cutting runoff and harvesting rainwater accrues health and economic benefits to the city and its citizens. The discussion closes at the GIZ building on Piano See.

8:50

Intro to the day

Alvaro Valera Sosa

9:00 – 9:20

Walls for Life | Lecture PT

Artur de Andrade | Butong AB, Vertical Parks

9:20 – 9:40

Mobility by Nature | Lecture EN

Max von Bose | Alstom

Q&A with speakers

10:00 – 11:30

Coffee Talks (Short presentations – 4 Municipalities)

11:30 – 12:30

GIZ Criteria for Developing Successful Projects | Lecture EN

International Smart Cities Network | Lecture EN

Peter Sailer | GIZ, German Agency for International Cooperation

12:30 – 13:30 Lunch

13:30 – 14:00

Biodiverciudades | Online EN

Pablo Lopez | CAF

14:00 – 14:30

Coffee Talks (Short presentation – 1 Municipality online)

14:30 – 16:30

Ask Me Anything about Green! | Workshop dialogue EN

Anna Zakrisson | German Sustainable Building Council (DGNB) Consultant



Day 5
Pitch Day

September 1, 13:30 hrs

Location: Technische Universität Berlin, Straße des 17. Juni 135, 10623 Berlin



Pitch Day

Municipality Project Short Presentations | 14:00

Moderator:

Alessandra Bianchi, Federal University of Paraná

Evaluators:

Andre Jacobsen, CAF, Development Bank of Latin America and the Caribbean

Manuel Cervero, AIIB, Asian Infrastructure Investment Bank

Peter Sailer, GIZ, German Agency for International Cooperation

Luis Reiff, BNDES, The Brazilian Development Bank

Fernando Marangoni, Chamber of Deputies of Brazil

Jacob van Rijs, TU-B, Technical University of Berlin

Closing words

Alvaro Valera Sosa, BHL Director, UrbanCare Dialogues Program Manager

13:45

Municipality Short Presentations Introduction

Moderators:

Alessandra Bianchi | Federal University of Paraná

Martin Gak | Deutsche Welle

14:00

Inclusive Mobility, Brasilia | Smart Mobility

Urban Land Program, Santa Isabel do Pará | Smart Mobility

14:40

Streets that Integrate, Canaã dos Carajás | Healthy Streets

Orla Parkfront, Recife | Healthy Streets

Integrated Neighborhoods, São Paulo | Healthy Streets

15:40

Capibaribe Park, Recife | Nature-based Solutions

Urban Forest, Santa Izabel do Pará | Nature-based Solutions

16:20

***Online_ Cable Care for Inclusion, Salvador | Smart Mobility**

***Online_ Resilient City for All, Barcarena | Nature-based Solutions**

Jury

Peter Sailer, GIZ, German Agency for International Cooperation

Fernando Marangoni, Chamber of Deputies of Brazil

Jacob van Rijs, TU-B, Technical University of Berlin

Augusto Acosta, European Investment Bank

Guest: Luiz Eduardo Gonçalves, Embassy of Brazil in Germany

*Online_ Andre Jacobsen, Development Bank of Latin America and the Caribbean

*Online_ Manuel Cervero, AIIB, Asian Infrastructure Investment Bank

*Online_ Luis Reiff, BNDES, The Brazilian Development Bank

17:00

Closing words

Alvaro Valera Sosa, BHL Building Health Lab

Impressum

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With profound gratitude towards its partners and collaborators, Building Health Lab warmly extends sincere appreciation to Thomaz Ramalho for his outstanding spirit and remarkable teamwork.

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